



# AGENDA

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## **Special Thanks**

Hispanic Chamber of Commerce of Metro Orlando  
Orange County Government  
Valencia Community College

To review the three Original Research Studies being unveiled at the *Hispanic Summit*, –  
“*Hispanic Communities of Central Florida: Economic Contributions to the Region;*”  
“*Exploring the Puerto Rican/Hispanic Educational Profile and Pipeline in Central  
Florida;*” and the “*Regional Leadership Survey (Regional Poll of Registered Voters)*” in  
their entirety, please visit our website at [www.orlando.org](http://www.orlando.org).



## Thursday, June 28, 2007

8:00 a.m. **Opening Session Breakfast and Keynote Speaker**  
- 10:15 a.m. (Program Begins at 8:30 a.m.)

**Location:**

Intercontinental Ballroom

**Mistress of Ceremonies:**

Vilma Quintana, Executive Director, *2007 Hispanic Summit*

**National Anthem:**

The Girls Scouts of Citrus Council Choir

**Hosts:**

Carlos Burruezo, Co-Chair, *2007 Hispanic Summit*  
2007 Chair, Hispanic Chamber of Commerce of Metro Orlando  
Office Managing Shareholder, Littler Mendelson, P.C.

James M. Lewis, Co-Chair, *2007 Hispanic Summit*  
2006 Chair, Orlando Regional Chamber of Commerce  
President, Disney Vacation Club

**Host Sponsors:**

Tony Jenkins, Market President, Blue Cross and Blue Shield of Florida

James M. Lewis, President, Disney Vacation Club

**Invocation:**

Reverend Edgardo López, Senior Pastor, Peniel Church  
President, Hispanic Christian Church Association

**Entertainment:**

*Inkas Wasí* Peruvian Ensemble

**Community Partner:**

Gary C. Sain, CTC, CHME, President and CEO,  
Orlando/Orange County Convention & Visitors Bureau, Inc.

**Keynote Speaker:**

**Consuelo Castillo Kickbusch, President, Educational Achievement Services**

*Born and raised in a tiny barrio in Laredo, Texas, where she overcame the fierce challenges of poverty, discrimination and illiteracy, Lieutenant Colonel (Retired) Kickbusch broke barriers and rose to Senior Officer position, becoming the highest-ranking Hispanic woman in the Combat Support Field of the United States Army. Acknowledged as a charismatic, passionate and entertaining speaker, Consuelo Kickbusch carries a powerful message of what it takes to be an effective leader.*

**Community Partner:**

The Honorable Buddy Dyer, Mayor, City of Orlando

**Keynote Speaker:**

**Henry Cisneros, Ph.D., Chairman, CityView**

*In 1981, Henry Cisneros was the first Hispanic-American Mayor of a major U.S. city, San Antonio, Texas, and later became Secretary of the U.S. Department of Housing and Urban Development, where he was credited with formulating policies, which have contributed to today's record homeownership rate. He later became President and Chief Operating Officer of Univision Communications and now is Chairman of the CityView companies, dedicated to producing workforce homes in America's cities.*

10:15 a.m. **Break**

- 10:30 a.m.

**Location:**

Sponsors' Exhibit Hall

**Thursday, June 28, 2007** (Continued . . .)



10:30 a.m.  
- 11:30 a.m.

**Session 1 – Community “Breakout Sessions”**

	<u>Session 1A</u>	<u>Session 1B</u>	<u>Session 1C</u>
<b>Locations:</b>	Regency Ballroom	Regency Ballroom	Regency Ballroom
<b>Emcees:</b>	Jerry Ross, Director, <i>Disney Entrepreneur Center</i>	Jorge Rodón, Chief of Staff and Director of Economic Trade and Tourism Development, <i>Orange County</i>	Harry W. Barley, Executive Director, <i>METROPLAN ORLANDO</i>
<b>Community Partners:</b>	Raymond Gilley, President and Chief Executive Officer, <i>Metro Orlando Economic Development Commission</i>  Joel Hass, Chief Executive Officer, <i>American Red Cross</i>  Elizabeth McGee, Executive Director, <i>Home Builders Association of Metro Orlando</i>  Marc Stanakis, President, <i>The Jobs Partnership of Florida, Inc.</i>	Randall D. Hunt, Chief Executive Officer, <i>Seniors First, Inc.</i>  Sanford C. Shugart, Ph.D., President, <i>Valencia Community College</i>  Brent Trotter, President and CEO, <i>Coalition for the Homeless of Central Florida, Inc.</i>  Carolyn Zagony, President, <i>National Association of Hispanic Real Estate Professionals</i>	Shelley Lauten, Project Director, <i>myregion.org</i>  E. Lance McCarthy, Ph.D., President and Chief Executive Officer, <i>Metropolitan Orlando Urban League</i>  Linda Watson, Chief Executive Officer, <i>LYNX</i>
<b>Speakers:</b>	Hank H. Fishkind, Ph.D., President, <i>Fishkind &amp; Associates, Inc.</i>	Anthony De Jesús, Ph.D., Interim Director, <i>Centro de Estudios Puertorriqueños</i> (Center for Puerto Rican Studies), Hunter College, New York	David Hill, Ph.D., President, <i>Hill Research Consultants</i>
<b>Program Themes:</b>	<b>“Hispanic Communities of Central Florida: Economic Contributions to the Region”</b>	<b>“Exploring the Puerto Rican/Hispanic Educational Profile and Pipeline in Central Florida”</b>	<b>“Regional Leadership Survey (Regional Poll of Registered Voters)”</b>

11:30 a.m.  
- Noon

**Break**

**Location:**  
Sponsors’ Exhibit Hall

Noon  
- 1:45 p.m.

**Luncheon with Keynote Speakers**

(Program begins at 12:40 p.m.)

**Location:**  
Intercontinental Ballroom

**Mistress of Ceremonies:**  
Vilma Quintana, Executive Director, *2007 Hispanic Summit*

**Invocation:**  
Father Miguel Alberto González, Director of Vocations, Diocese of Orlando

**Entertainment:**  
Mariachi Singer Maria Bravo

**Community Partner:**  
Guarioné Díaz, President, Cuban American National Council

**Keynote Speaker:**  
**The Honorable Emilio González, Ph.D., Director,  
United States Citizenship and Immigration Services**  
*Dr. González serves as Director of the United States Citizenship and Immigration Services, an Under Secretary position within the Department of Homeland Security. Appointed by President Bush and confirmed by the U.S. Senate in December 2005, Dr. González leads an organization of more than 15,000 federal and contract employees responsible for the accurate, efficient and secure processing of immigration benefits. An International Affairs Specialist, Dr. González has spent most of his professional career involved in Foreign Affairs and International Security policy issues.*

**Thursday, June 28, 2007** (Continued . . .)



Noon  
- 1:45 p.m.

**Luncheon with Keynote Speakers** (Continued . . .)  
(Program begins at 12:40 p.m.)

**Community Partner:**

Lonnie C. Bell, Interim Executive Director,  
African American Chamber of Commerce of Central Florida

**Keynote Speaker:**

**Juan Hernández, Ph.D., President, Organization for Hispanic Advancement**

*Born in Forth Worth, Texas, the son of a Mexican father and a North American mother, Juan Hernández has always had one foot in the U.S., and the other in Mexico. In 2000, Hernández was appointed as head of the President's Office for Mexicans Living Abroad, a position created especially for him to talk about the dangers of border crossing and ways to end it. This made him the first Mexican cabinet member ever to be a U.S. citizen. Still a man with one foot on each side of the border, Dr. Hernández continues his passionate defense of the rights of immigrants.*

1:45 p.m.  
- 2:00 p.m.

**Break**

**Location:**

Sponsors' Exhibit Hall

**Thursday, June 28, 2007** (Continued . . .)



2:00 p.m.  
- 3:00 p.m.

**Session 2 – Community “Breakout Sessions”**

	<b>Session 2A</b>	<b>Session 2B</b>	<b>Session 2C</b>
<b>Locations:</b>	Regency Ballroom	Regency Ballroom	Regency Ballroom
<b>Emcees:</b>	Gary W. Cain, President, <i>Boys &amp; Girls Clubs of Central Florida, Inc.</i>	Sylvia Cáceres, Ph.D., Regional Director, <i>Puerto Rico Federal Affairs Administration Office</i>	Mark P. Wylie, President & Chief Executive Officer, <i>Associated Builders &amp; Contractors, Inc.</i>
<b>Community Partners:</b>	Gary R. Blanchette, President, <i>Junior Achievement of Central Florida, Inc.</i>  James W. Ferber, President and Chief Executive Officer, <i>Central Florida YMCA</i>  Larry Olness, Vice President, <i>2-1-1 Community Resources</i>	Robert H. Brown, President and Chief Executive Officer, <i>Heart of Florida United Way</i>  Richard L. Coleman, President, <i>Goodwill Industries of Central Florida, Inc.</i>  Patricia A. Maddox, President, <i>Winter Park Health Foundation</i>  Rebecca Szymanski, President, <i>Asian American Chamber of Commerce, Inc.</i>	Belton E. Jennings, III, APR RCE CAE, Chief Executive Officer, <i>Orlando Regional REALTOR Association</i>  Arne J. Nelson, President and Chief Executive Officer, <i>Catholic Charities of Central Florida</i>  Jaime Paz y Puente, Consul, <i>Consulate of Mexico</i>
<b>Facilitators:</b>	José Fajardo, President and Chief Executive Officer, <i>WMFE-TV/FM</i>	Ruth Witherspoon, Interim Dean, <i>Florida A&amp;M University College of Law</i>	John Bersia, Special Assistant to the President for Global Perspectives, <i>University of Central Florida</i> and Chairman, <i>Global Connections Foundation, Inc.</i>
<b>Speakers:</b>	Ronald Blocker, Superintendent, <i>Orange County Public Schools</i>  Shan Goff, Executive Director, Office of Early Learning, <i>Florida Department of Education</i>  The Honorable Sandy Robinson, Board Member, <i>Central Florida School Board Coalition</i>  Lisa C. Saavedra, Executive Director, Office of Academic Achievement through Language Acquisition, <i>Florida Department of Education</i>  Jim Schott, Ph.D., President, <i>O-Force: The Orlando Regional Partnership for Tomorrow's Workforce</i>	Paul Dosal, Ph.D., Executive Director, <i>ENLACE Florida</i>  John Hitt, Ph.D., President, <i>University of Central Florida</i>  Eileen Holden, Ed.D., President, <i>Polk Community College</i>  E. Ann McGee, Ed.D., President, <i>Seminole Community College</i>  Luis J. Zayas, Dean, <i>Ana G. Méndez University System</i>	Mark Arias, Esquire, <i>Mark A. Arias Attorney at Law</i>  Thomas D. Boswell, Ph.D., Chair, Department of Geography & Regional Studies, <i>University of Miami</i>  Carlos Colombo, Esquire, <i>Colombo, Hurd &amp; Brandt, PL</i>  Father John McCormick, Rector, <i>Saint James Catholic Cathedral, Diocese of Orlando</i>
<b>Program Themes:</b>	<b>“Preschool to K-12 Education in the Hispanic Community”</b>	<b>“Access, Retention and Successes in Higher Education”</b>	<b>“Immigration Reform – A Panel Discussion”</b>

**DISCLAIMER**

This Community Breakout Session is presented by MIA (Manual del Inmigrante Americano (American Immigrant Guide)). Created by El Nuevo Dia, MIA's mission is to be an advocate for fair and reasonable Immigration Laws and Policies, and to keep the Hispanic Community informed about the latest changes. Attorneys Mark A. Arias and Carlos Colombo and the Catholic Diocese of Orlando are contributors to the editorial content of MIA, actively participating in El Nuevo Dia's Immigration Forums and providing valuable information to the Central Florida Region.

## Thursday, June 28, 2007 (Continued . . .)



3:00 p.m.  
- 4:00 p.m.

### **Special Bonus Session**

**Location:** Intercontinental Ballroom

**Emcee:** Jacob V. Stuart, President, Orlando Regional Chamber of Commerce

**Community Partner:** The Honorable Richard T. Crotty, Orange County Mayor

**Facilitator:** Donald N. Upton, President, Fairfield Index, Inc.

**Keynote Speakers:** Anthony De Jesús, Ph.D., Interim Director, Centro de Estudios Puertorriqueños (Center for Puerto Rican Studies), Hunter College, New York

Hank H. Fishkind, Ph.D., President, Fishkind & Associates, Inc.

David Hill, Ph.D., President, Hill Research Consultants

**Program Theme:** Research Study Results

## Friday, June 29, 2007

8:00 a.m.  
- 10:15 a.m.

### **Breakfast Session and Keynote Speakers**

(Program Begins at 8:30 a.m.)

**Location:**

Intercontinental Ballroom

**Mistress of Ceremonies:**

Vilma Quintana, Executive Director, *2007 Hispanic Summit*

**National Anthem:**

National Anthem by Charles Haugabrooks

**Invocation:**

Reverend Vera Jackson, The Hope Church of Orlando

**Entertainment:**

Eddie "Guagua" Rivera Latin Jazz Trio

**Community Partner:**

The Honorable Lydia Gardner, Clerk of the Courts, Orange County Clerk of Courts

**Keynote Speaker:**

**Marisa Rivera-Albert, President, National Hispana Leadership Institute**

*The National Hispana Leadership Institute (NHLI), is a non-profit organization dedicated to the Education and Leadership Development of Hispanic women. Ms. Rivera-Albert is a frequent keynote speaker on Women's Issues, Hispanic Affairs and Multicultural and Leadership topics. She is a strong advocate of Latino Issues, Women's Equality and Justice, Youth Empowerment and Women Entrepreneurship.*

**Community Partner:**

Mark Brewer, President and CEO, Community Foundation of Central Florida, Inc.

**Keynote Speaker:**

**Mark B. Rosenberg, Ph.D., Chancellor, State University System of Florida**

*Dr. Rosenberg leads a system of 11 public universities with nearly 290,000 students and helps the Florida Board of Governors provide guidance to the State University System and set statewide policies on Public University Education and Research. Dr. Rosenberg has written or co-edited seven books and a number of scholarly articles. His latest book on Central America after the Cold War, is a Harvard University project co-authored with Luis Guillermo Solís of Costa Rica.*

**Friday, June 29, 2007** (Continued . . .)



10:15 a.m. **Break**  
- 10:30 a.m.

**Location:**  
Sponsors' Exhibit Hall

10:30 a.m. **Session 3 – Community “Breakout Sessions”**  
- 11:30 a.m.

	<u>Session 3A</u>	<u>Session 3B</u>	<u>Session 3C</u>
<b>Locations:</b>	Regency Ballroom	Regency Ballroom	Regency Ballroom
<b>Emcees:</b>	Betsy Culpepper, President, <i>Junior League of Greater Orlando</i>	Maria Grulich, Director, <i>Osceola County Economic Development Department</i> and Interim Director, <i>Kissimmee Convention &amp; Visitors Bureau</i>	Ed Bustos, President and Chief Executive Officer, <i>Hispanic Business Initiative Fund of Greater Orlando, Inc.</i>
<b>Community Partners:</b>	Chris Fletcher, Executive Director, <i>Seminole County Convention &amp; Visitors Bureau</i>  Julio Fuentes, President, <i>Florida Hispanic Chamber of Commerce</i>  Robert N. King, Postmaster, <i>United States Postal Service</i>	Zoraida Maldonado, Ph.D., President, <i>Puerto Rican Professional Association (PROFESA)</i>  Josephine Mercado, Executive Director, <i>Hispanic Health Initiatives</i>  Emilio Pérez, President, <i>Puerto Rican Chamber of Commerce of Central Florida</i>  Barbara M. Wetzler, SPHR, Executive Director, <i>SPCA of Central Florida d/b/a The Orlando Humane Society, Inc.</i>	Lucy Colón, President, <i>Hispanic American Professional and Businesswomen's Association</i>  Margot H. Knight, President and Chief Executive Officer, <i>United Arts of Central Florida, Inc.</i>  Robert Shephard, District Director, <i>SCORE</i>
<b>Facilitator:</b>	N/A	N/A	Ramón Ojeda, President, <i>Hispanic Chamber of Commerce of Metro Orlando</i>
<b>Speakers:</b>	Frank López, President, <i>United States Hispanic Chamber of Commerce Foundation</i>	Edgardo Bigas Valladares, Executive Vice President, <i>Cámara de Comercio de Puerto Rico, San Juan, Puerto Rico</i>	H. Louis Martínez, Partner, <i>Ruggiero, Martínez &amp; Norton, P.A.</i>  Luis E. Quiroz, President, <i>Royal Press</i>  Al Sarabasa, President & CEO, <i>D &amp; A Building Services</i>  Dora Casanova de Toro, Publisher/CEO, <i>La Prensa Newspaper</i>  Irma Yapor, President, <i>YAPOR Hispanic Communications</i>
<b>Program Themes:</b>	<b>“Building Bridges: The Role of the United States Hispanic Chamber of Commerce”</b>	<b>“Economic Opportunities Between Puerto Rico and Central Florida”</b>	<b>“Successful Business Practices of Hispanic Entrepreneurs”</b>

11:30 a.m. **Break**  
- Noon

**Location:**  
Sponsors' Exhibit Hall

**Friday, June 29, 2007** (Continued . . .)



Noon  
- 1:45 p.m.

## **Closing Luncheon with Keynote Speakers**

### **Location:**

Intercontinental Ballroom

### **Mistress of Ceremonies:**

Vilma Quintana, Executive Director, *2007 Hispanic Summit*

### **Hosts:**

Carlos Burruezo, Co-Chair, *2007 Hispanic Summit*  
2007 Chair, Hispanic Chamber of Commerce of Metro Orlando  
Office Managing Shareholder, Littler Mendelson, P.C.

James M. Lewis, Co-Chair, *2007 Hispanic Summit*  
2006 Chair, Orlando Regional Chamber of Commerce  
President, Disney Vacation Club

### **Invocation:**

Rabbi David Kay, Congregation Ohev Shalom

### **Entertainment:**

"Los Tres de Ahora" Musical Trio

### **Host Sponsor:**

Tony Jenkins, Market President, Blue Cross and Blue Shield of Florida

### **Keynote Speakers:**

#### **R. Chris Doerr, Executive Vice President, Chief Administrative Officer and Chief Financial Officer, Blue Cross and Blue Shield of Florida**

*Blue Cross and Blue Shield (BCBSF) of Florida and its family of subsidiaries provide caring protection of the health and well-being of more than 6.6 million Floridians. R. Chris Doerr serves as Executive Vice President, Chief Administrative Officer and Chief Financial Officer of BCBSF and Chief Executive Officer for Health Options, Inc. (HOI). He is also a member of the Office of the Chief Operating Officer and Office of the Chief Executive Officer for BCBSF, as well as Chairman of the Board for Florida Combined Life (FCL) and Comp Options, Inc. (COI).*

*Prior to joining BCBSF in 1995, Doerr worked at CIGNA, where he began as an actuarial assistant in 1970 and rose through a variety of positions to become the Senior Vice President and Chief Financial Officer of CIGNA Health Care.*

### **Host Sponsor:**

James M. Lewis, President, Disney Vacation Club

### **Keynote Speaker:**

#### **Meg Crofton, President, Walt Disney World Resorts**

*Ms. Crofton is the fourth Executive to lead Walt Disney World since it opened in 1971 and the first female to hold that position. Managing nearly 60,000 employees, Ms. Crofton, a 27-year Disney veteran, has held executive positions in Disney's Human Resources, Operations and Sales Divisions.*