



LEADERSHIP ORLANDO

Tuesday, July 20, 2010
8:00 a.m. – 4:00 p.m.
Chamber of Commerce Building
75 South Ivanhoe Boulevard, Downtown Orlando

8:00 a.m.	Coffee and Conversation	
8:30 a.m.	Welcome & Announcements	Virginia L. Whittington Chair, Leadership Orlando Class 79 Director of Regional Partnerships METROPLAN ORLANDO
8:45 a.m.	"The <i>BusinessForce</i> Mission at the Central Florida Partnership"	Michael Ketchum President <i>BusinessForce</i>
9:15 a.m.	"The <i>BusinessForce</i> Political Leadership Institute Program"	Mark Mills Director Central Florida Political Leadership Institute President Mills Strategic Communications, Inc.
9:30 a.m.	Campaign Simulation Exercise	Mark Mills
10:15 a.m.	BREAK	
10:30 a.m.	"Previewing the 2010 Political Environment"	Michael Ketchum
11:15 a.m.	Special <i>Leadership Orlando</i> Guests:	Derek Bruce 2010 Chair, <i>BusinessForce</i> Board of Directors Principal, Edge Public Affairs, LLC Bill Sublette Attorney, Law Office of Bill Sublette <i>BusinessForce</i> Endorsed Candidate Orange County School Board Chair
11:45 a.m.	Depart for the Sonesta Hotel	
12:00 p.m.	Luncheon	
1:00 p.m.	Special <i>Leadership Orlando</i> Guest:	The Honorable Bill Segal Commissioner - District 5 Orange County Commission <i>BusinessForce</i> Endorsed Candidate Orange County Mayor
1:30 p.m.	BREAK	

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LEADERSHIP ORLANDO

Public Policy Advocacy Session Class 79

Public Policy Advocacy Session
Tuesday, July 20, 2010
Page 2

1:45p.m.

"Business Advocacy and
Impacting Public Policy"

Karen A. Breakell
Florida Director Public and Community Relations
Nemours

Christopher L. Carmody, Jr.
Attorney
GrayRobinson, P.A.

Jay Galbraith
Vice President State and Industry Affairs
SeaWorld Adventure Parks

Linda Landman Gonzalez
Vice President, Community Relations
and Government Affairs
Orlando Magic

Michael Mitchell
Director, Government Relations
Publix Super Markets, Inc.

Chris Stewart
Director, Legislative and Business Affairs
American Resort Development Association

Bob O'Malley
Resident Vice President of State Government Affairs
CSX Transportation, Inc.

2:30 p.m.

"Politics in Central Florida"

Tré Evers
Political Consultant
Consensus Communications

Jim Kitchens
Democratic Strategist
Founder, The Kitchens Group

Lew Oliver
Chairman
Orange County Republican Party

Scott Harris
Political Reporter
CF News 13

3:30 p.m.

"Open Discussion and Wrap-up"

Michael Ketchum
Virginia Whittington

4:00 p.m.

Adjourn

Special Note: Due to "Special" Legislative Session in Tallahassee, topics and speakers are subject to change.

Next Session – Tuesday, August 17, 2010 – Modeling, Simulation & Training