

Ideas to Results!

The Power of Two Partnerships

At its meeting on June 13, the Board of Directors of *myregion.org*, one of four lines of business for the *Central Florida Partnership*, will receive a special briefing by the key leadership team of the *Tampa Bay Partnership* who will share the Key Regional Initiatives that have been identified by business leaders on Florida's west coast.

Special guests included Stuart Rogel, President of the Tampa Bay Partnership (TBP), Jeff Lyash, CEO of Progress Energy and Secretary/Treasurer of the TBP, Dan Mahurin, Chairman, President & CEO of SunTrust Bank, Tampa Bay and the TBP's Chair of "One Bay" and John Schueler, President, Florida Communications Group/Tampa Tribune/TBO.com/Channel 8 and Chair of the TBP's Leadership Now Campaign.

Following, from the Tampa Bay Partnership's website, is a hint of what will be shared with the *myregion.org* Board of Directors. As you will see, leaders across what some consider a "mega-region" are facing much the same challenges and public policy issues, as well as long-term community investment, associated with regional growth.



The Tampa Bay Partnership is the regional organization focused on stimulating economic growth and economic development in the Tampa Bay area via corporate relocation and business expansion. Our diverse economy has matured into one of the leading job generators in this country while our enviable quality of life continues to attract wealth and investment. The Tampa Bay Partnership collaborates with seven counties and three metropolitan service areas with several key cities and is recognized as the convener of leaders on regional economic development issues.



The Tampa Bay region's population is expected to increase by 2.0 million residents between 2001 and 2030, and double in population by the year 2050. On May 18, 2007, the Tampa Bay region hosted a growth visioning exercise called Reality Check Tampa Bay. Reality Check was a one-day exercise designed to discuss, analyze and develop alternative growth scenarios for our rapidly growing region through 2050. One Bay is the follow-through effort from Reality Check Tampa Bay. ONE BAY is a diverse network of leaders, community and economic development experts and resources, all aligned to help the community address the opportunities and challenges of growth and development.



Investing in Tampa Bay Partnership: Of the thousands of businesses in the Tampa Bay area, the Tampa Bay Partnership investor is part of an elite group of CEOs working on a regional basis to support economic development efforts. The Tampa Bay Partnership is the only regional economic development organization collaborating with seven counties and three metropolitan service areas with several key cities.

This ability to convene regionally allows the investor the opportunity to meet with peers and key influencers in the Tampa Bay region and take highly visible leadership positions.



To address this need the Tampa Bay Partnership worked closely with the Bay Area Legislative Delegation on legislation to create the Tampa Bay Area Regional Transportation Authority (TBARTA). This new authority has the ability to plan, finance, build and operate a regional transportation system.

A regional transportation system is critical to the region's vitality and its ability to attract and retain top companies and employees. Tampa Bay deserves an excellent regional transportation system covering all modes, including transit. With that in place, critical issues such as sustained job growth, workforce housing, environmental preservation, and better land use choices are much easier to address.

9th Annual Regional Leadership Conference

Over 240 leaders attended this year's Tampa Bay Partnership Annual Regional Leadership Conference, May 21-23, 2008 at The Ritz-Carlton, Sarasota. This year's theme, "In My Lifetime" was a call for action throughout the conference on the critical issues that will shape and impact our community tomorrow. Attendees left the conference energized and engaged. Featured keynote speakers included:

Bruce Katz, Vice President & Founder, Metropolitan Policy Program, The Brookings Institution, who spoke about how increasing global competition, economic restructuring at home, rapid population growth, and other forces are rewriting the rules for how we produce jobs, wealth, and conserve our natural resources. He explained how The Blueprint for American Prosperity is designed to help federal leaders and their state and local partners adapt to rapid change.

Richard Florida, Author of *Who's Your City?* spoke about his new book, which is a personal look at why our choice of location may be the most important decision we ever make. He reasoned that this choice has profound affects on everything from our jobs, careers, and real estate to our social lives, "mating markets," and overall life satisfaction.

Central Florida Partnership - Ideas to Results

Improving Central Florida's economic vitality and quality of life by focusing on transportation, public policy advocacy, regional leadership, entrepreneurial growth and regional planning.

Orlando Regional Chamber of Commerce

Shaping our community's future by focusing on what matters to the millions of people who call Central Florida home. ***Your business. Your community. Your future. Your chamber.***

For additional information, visit:
www.centralfloridapartnership.com
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