

## How Shall We Grow? Survey Information Distribution

Central Florida Television Stations		
Station	Details	Date(s) Aired
Central Florida News 13	Public Service Announcement/Via Bright House Networks	02/03/07 – 02/15/07
CNBC	Public Service Announcement/Via Bright House Networks	02/03/07 – 02/15/07
CNN	Public Service Announcement/Via Bright House Networks	02/03/07 – 02/15/07
Discovery Network	Public Service Announcement/Via Bright House Networks	02/03/07 – 02/15/07
Fox News	Public Service Announcement/Via Bright House Networks	02/03/07 – 02/15/07
Headline News	Public Service Announcement/Via Bright House Networks	02/03/07 – 02/15/07
History Channel	Public Service Announcement/Via Bright House Networks	02/03/07 – 02/15/07
Hunters Creek Community TV	Running Television Programs	02/03/07 – 02/15/07
Lake Front TV	Running Television Programs	02/03/07 – 02/15/07
LSCC TV	Running Television Programs	02/03/07 – 02/15/07
MSNBC	Public Service Announcement/Via Bright House Networks	02/03/07 – 02/15/07
Orange TV	Running Television Programs	02/03/07 – 02/15/07
Polk Government TV	Running Television Programs	01/22/07 – 02/15/07
Seminole Government TV	Running Television Programs	02/03/07 – 02/15/07
Space Coast TV	Running Television Programs	02/03/07 – 02/15/07
Weather Channel	Information Crawl/Via Bright House Networks	02/03/07 – 02/15/07
WKMG-TV Local 6	Running Television Programs	02/04/07
WMFE-TV, Channel 24	Running Television Programs	01/22/07 – 01/26/07

Email/Newsletter Distribution, Etc.				
Organization	Details	Date(s) Sent	Touches	Audience
Chuluota Community Association	Email Blast	01/15/07	1	300
Economic Development Commission	Email Blast	02/02/07	1	1,978
Embarq	Bill Message	01/10/07	1	305,125 (256,726 residential bills and 48,399 business bills)
Envision Seminole	Email Blast	01/25/07	2	1,040
EVERYMONDAY	E-Newsletter	02/12/07; 02/05/07; 01/29/07	3	9,000
Fifth Third Bank	Email Blast	02/02/07	1	260
LEAD Brevard/Brevard Tomorrow	E-newsletter	01/07; 02/07	2	3,000
Leadership Seminole	E-Newsletter	01/22/07; 02/12/07	2	1,100

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LYNX	Email Blast	01/22/07	1	4,000
LYNX (Peggy Gies)	Email Blast	One a day before the HSWG? Series started; A couple during the Series; A couple afterwards to remind people to go online to vote.	5	900
METROPLAN Orlando	Email Blast	1/11/07; 1/12/07; 2/2/07	3	113
Metropolitan Center for Regional Studies	Email Blast		3	1,500
My Florida House (Representative McKeel)	Email Blast		1	1,000
<i>myregion.org</i>	Email Blasts/E-newsletter	Email Blast: 01/22/07; 01/23/07; 01/24/07; 01/25/07; 01/26/07; 01/29/07; 01/31/07; 02/05/07; 02/07/07; 2/13/07; 2/14/07; 2/15/07 E-newsletter: 02/02/07	13	4,000
Orlando Downtown Development Board	E-newsletter		1	3,000
Rollins College	Weekly Email	01/22/07; 01/29/07; 02/05/07; 02/12/07	4	5,000
Urban Land Institute - Orlando	Email Blast	01/22/07; 01/29/07	2	613
Valencia Community College	Email Blast		1	
Volusia County Association for Responsible Development	Email Blast	01/22/07; 02/08/07	2	600
Volusia County MPO	Email Blast	02/01/07	1	94

Website			
Organization	Details	Date Posted	Weekly Exposures
Alex Rudloff - Citizen's Blog	Link	01/24/07	737
American Society of Landscape Architects – Florida Chapter	Link	02/08/07	90
Brevard County Government	Link	01/19/07	5,800
Brevard County Library System	Link	02/08/07	2,076
Chuluota Community Association	Link	01/15/07	20
City of Orlando	Link		

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City of St. Cloud	Link		
City of Winter Springs	Link		
Community Vision – Osceola County	Link	01/16/07	
Disney Cast Portal (English and Spanish)	Link	01/31/07	3,500
East Central Florida Regional Planning Council	Link	01/17/07	2,765
Envision Seminole	Link		
Florida Department of Transportation	Link	01/18/07	
Florida Yards & Neighbors	Link		
JHT, Inc.	Link	01/19/07	
Lake County Government	Link	01/17/07	
Lakeland Ledger	Link		
LEAD Brevard/Brevard Tomorrow	Link	01/11/07	
League of Women Voters – Orange County	Link	01/18/07	
Leesburg Daily Commercial	Link		
Maitland Library System	Link	02/01/07	
Nature Conservancy	Link		
Orange County Library System	Link		
Orlando Regional Chamber of Commerce	Link	01/22/07	
Orlando-Orange County Health Department	Link	01/22/07	
Polk County Library System	Link	02/02/07	
Rollins College – Office of Community Engagement	Link	01/22/07	
Seminole County Government	Link	01/17/07	19,650
Seminole County Library System	Link	02/01/07	8,357
Technetium Creative, LLP	Link		
Urban Land Institute - Orlando	Link	01/22/07	Website tracking reports not available.
Valencia Community College	Link	02/07/07	1,517
WMFE-TV, Channel 24	Link	01/08/07	

## How Shall We Grow? Survey Information Distribution

Distribution of Printed HSWG Surveys	
Organization	Number Distributed
El Nuevo Dia	1,800 (Spanish)
First Monday Magazine	9,000
Florida Hospital	75
METROPLAN Orlando	200
<i>myregion.org</i> BOD	2,500
Orlando Regional Chamber of Commerce	4,400 (4,000 English/400 Spanish)
Polk County Museum of Art	400
Polk County TPO	400
Polk Vision	200
Professor Bruce Stephenson (Rollins College)	50
RE/Max 200	200
WESH - TV	100

Articles Written		
Publication	Writer	Details
City of Tavares		On their website; Regarding our programming schedule.
Florida Today	Editorial Board	
Florida Today	Jim Waymer	
Lakeland Ledger	Editorial Board	
Lakeland Ledger	Tom Palmer	
Leesburg Daily Commercial	Josh Davitovich	
Orlando Sentinel	Editorial Board	Wrote two separate editorials.
Orlando Sentinel	Kevin Spear	Wrote four articles about HSWG?
Polk County Democratic Party		Published letter to the editor: Lakeland Ledger Winter Haven News Chief
UCF Technology Incubator		Carol Ann Dykes posted letter from Shelley Lauten on their site.