

Central Florida Political Leadership Institute (FAQs)

What is the *Central Florida Political Leadership Institute*?

BusinessForce, a Line of Business of the *Central Florida Partnership*, has developed the *Central Florida Political Leadership Institute*. It is a unique non-partisan initiative, designed to “equip and strengthen” the next generation of elected leaders – before they formally choose to run for specific public office – by thoughtfully introducing them to the “rough and tumble world of politics.”

What is the Curriculum? When and where is the *Central Florida Political Leadership Institute*?

The 2009 *Central Florida Political Leadership Institute* is February 27-28, 2009. It will be hosted by the Crummer Graduate School of Business at Rollins College in Winter Park, Florida. A “Reception and Dinner” will be held Thursday, February 26, 2009, to introduce the Participants, Speakers and Presenters of the *Central Florida Political Leadership Institute*. Participants will hear from prominent experts who will discuss government, media, political campaigning, public policy issues and ethics. Other activities are also planned throughout the year. A key component is the Mentoring Program that will connect Participants with established civic, community and business leaders in their communities.

How is this different from a “Campaign School?”

A Campaign School normally accepts declared candidates from a particular Political Party, whereas the *Central Florida Political Leadership Institute* **exposes emerging leaders, regardless of political party affiliation, to the political process well before any specific campaign is considered.** Participants are **not** making a commitment to run for elected public office. Ideally, Participants are individuals who may consider elected public service; but this is not a requirement for participation in the *Central Florida Political Leadership Institute*. Participants range from promising young professionals to outstanding business, civic and community leaders who are considering elected public service.

What is the cost to participate in the *Central Florida Political Leadership Institute*?

There is no “Participation Fee” because of the generous financial support of sponsors who are committed to supporting this effort designed to “equip and strengthen” the next generation of elected leaders. Sponsors include: American Resort Development Association (ARDA), AT&T, *Central Florida Partnership*, Clear Channel Outdoor, CNL, OUTBACK Steakhouse, Publix Super Markets, Inc., SeaWorld Adventure Parks, Universal Orlando Resort, Walt Disney World Co.

Want to know more about the *Central Florida Political Leadership Institute*?

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